



### About The Show

# Watch as Ann C. Perry plays 18 characters from Zora's life including the icon, Zora herself.

Live Rich Die Poor explores a fictional twist on Alice Walker's discovery of Zora Neale Hurston's unmarked grave in 1973. In this re-imagined tale, Walker's efforts to honor Hurston inadvertently awaken her spirit, leading to Zora's realization that she no longer remembers her remarkable life or legacy.

This thought-provoking show offers a fresh perspective on the vulnerabilities and complexities of Hurston's journey, inspiring us to reflect on if we are living fully and denying the grave our gifts.

## Who Is Zora?

Lua Male Hurston

Zora Neale Hurston was a writer, folklorist, and anthropologist whose bold voice helped shape the Harlem Renaissance. Born in 1891 and raised in Eatonville, Florida, the first incorporated all-Black town in the United States, she grew up immersed in a community rich with culture and tradition. After overcoming early struggles, she went on to study at Howard University and Barnard College, training as an anthropologist while developing her gift for storytelling. That background fueled a literary career that blended scholarship and artistry in powerful ways.

Her works, including Jonah's Gourd Vine, Mules and Men, Tell My Horse, and the celebrated Their Eyes Were Watching God, captured the beauty, humor, and resilience of Black life while preserving folklore and oral traditions. Though she died in 1960 largely unrecognized, her legacy was revived in the 1970s and is now celebrated around the world. Today, Zora Neale Hurston is remembered as a fearless storyteller and cultural pioneer whose influence continues to inspire new generations.







"Ann Perry delivers a virtuoso performance. The show is fresh, vital, and relevant. This show does not beg to be seen, it demands to be seen."

Antonio Horne Associate Professor, Hendrix College

"Ann C. Perry masterfully glides from character to character creating the population of Zora's world. The stage feels inhabited with many thanks to Wallace's agility and specificity, which allows her story-telling to soar with clarity."

Stephanie Shine, General Manager Tennessee Shakespeare

"Tears streamed as I was encouraged to decide if I lived rich...because I have had the nerve to go my own way. Thank you for being a beacon of freedom."

Jenita Nakamura The Memphis Orpheum What People Are Saying About The Show

"This was an evocative and transformative experience. Ann captures beautifully the complicated artist and the audience leaves with a better understanding of this icon of American Literary history. Zora Neale Hurston would have been proud."

Amina Dafalla Theatre Goer

"Ann brings the vibrant characters of Zora's world to life. The language and life of Zora Neale Hurston are resurrected with vibrancy, clarity, and humor."

Taylor St. John
The Memphis Orpheum

"Marvelous! A rich tapestry that made me want to go read all of her books. Funny and moving all at once. A complex character creatively staged."

Irene Crist
Theatre Director

### Articles About the Show

Click the icons to read what they wrote about "Live Rich Die Poor" and Ann C. Perry.



Daily & Memphian

Memphian







# LIVE RICH, DIE POOR FUNDRAISING CAMPAIGN

35 PEOPLE TO GIVE \$1,000

—OR—

70 PEOPLE TO GIVE \$500

1 TO 2 TITLE SPONSORS TO GIVE EITHER:

1 AT \$35,000 —OR— 2 AT \$17,500.

### YOUR GIFT WILL DIRECTLY FUND

A PROFESSIONAL SET DESIGNER WHO CAN BUILD THE BEAUTY OF ZORA'S DIFFERENT WORLDS. (\$2,500)

A COSTUME DESIGNER TO REFLECT ZORA'S LIFE ACROSS DECADES, FROM GIRLHOOD TO GREATNESS TO SACRIFICE. (\$2,500)

ENHANCED SOUND AND LIGHTING TO MAKE EVERY QUOTE, WHISPER, AND SPIRITUAL MOMENT SOAR. (\$3,500)

MARKETING AND OUTREACH TO ENSURE HER STORY REACHES THE HEARTS IT'S MEANT TO.(\$5,000)

TWO UNDERSTUDIES TO ENSURE THE SHOW WILL GO ON. (\$2,000)

A NEW DIRECTOR TO BRING A BEAUTIFUL NEW VISION TO LIFE FIT FOR ANY STAGE IN THE WORLD. (\$5,000)

ADMIN/SOCIAL MEDIA PERSONNEL TO HELP MANAGE CONSISTENCY IN POSTING, ARRANGING EVENTS, AND CORRESPONDENCE. (\$4,000)

A CINEMATIC FILMMAKER WHO WILL SHOOT PROMOS AND EDIT THEM AND DOCUMENT THIS PROCESS. (\$4,000)

MATERIALS, PROPS, SET PIECES, COMMISSIONING OF A FOUNDATIONAL SET PIECE, A TRAVELING CHINABERRY TREE (\$4,500)

A LOBBY EXPERIENCE FOR AUDIENCE MEMBERS THAT ENGAGES AND ENCOURAGES PARTICIPANTS TO LEAVE EMAILS AND WANT TO ENGAGE WITH THE WEBSITE (\$1,000)



# WAYS TO GIVE CASHAPP:

\$LIVERICHDIEPOORAP

### **ZELLE:**

ANNPERRYWALLACE@GMAIL.COM

### **VENMO:**

@ANN-WALLACE-23

### **PAYPAL:**

**@ANN WALLACE962** 

### **CHECK VIA MAIL:**

1000 S. COOPER, MEMPHIS, TN 38104

#### **TAX-DEDUCTIBLE DONOR LINK**

FOR MORE INFORMATION ON HOW TO SUPPORT:

ANN.LIVERICHDIEPOOR@GMAIL.COM



Ann C. Perry

Southern Storyteller

ANN.LIVERICHDIEPOOR@GMAIL.COM

LIVERICHDIEPOOR.ORG